



CANACCORD GENUITY EXPANDS CONSUMER CAPABILITIES INTO RETAIL, APPAREL & FOOTWEAR WITH ADDITION TO INVESTMENT BANKING TEAM

NEW YORK, September 28, 2011 – Canaccord Genuity Inc. is pleased to announce that Dominic Rispoli has joined Canaccord Genuity’s Investment Banking team as Managing Director and Co-Head of US Consumer & Retail Investment Banking.

“I’m very pleased to welcome Dominic to Canaccord Genuity’s investment banking team,” noted Jamie Brown, President of Canaccord Genuity Inc. (US). “With almost two decades of experience, Dominic will have an important role in expanding Canaccord’s coverage and expertise in the consumer sector. His addition to our team is highly complementary to our recent launch of research coverage in the Retail, Apparel & Footwear sectors.”

Mr. Rispoli will be based in New York and will join Rodney Clark, Co-Head of U.S. Consumer & Retail, who is based in San Francisco. Together they will expand Canaccord Genuity’s consumer sector focus and work on a broad range of assignments, including public offerings, private placements, and mergers and acquisitions advisory work. Mr. Rispoli will be primarily responsible for Canaccord Genuity’s investment banking efforts focused on the Retail, Apparel & Footwear segments of the consumer industry.

Mr. Rispoli joins Canaccord Genuity from Catalyst Brands LLC, where he was Co-Founder and Managing Partner. Prior to Catalyst Brands, he served as Group Head of the Investment Banking Retail Group at Barclays Capital and spent 16 years at Lehman Brothers primarily in the Consumer & Retail Group. Mr. Rispoli holds an MBA from J.L. Kellogg Graduate School of Management at Northwestern University and graduated from the University of Massachusetts - Amherst.

ABOUT CANACCORD GENUITY:

Canaccord Genuity is the global capital markets division of Canaccord Financial Inc (CF: TSX | CF.: AIM), offering institutional and corporate clients idea-driven investment banking, merger and acquisition, research, sales and trading services from 16 offices worldwide. Our team of over 400 capital markets professionals have industry and transactional expertise in critical sectors of the global economy: Metals and Mining, Energy, Agriculture, Technology, Telecommunications, Financials, Consumer & Retail, Real Estate, Transportation, Infrastructure, Sustainability & CleanTech, Life Sciences, Support Services and Investment Trusts. We are committed to providing valued services to our clients throughout the entire lifecycle of their business and operating as a gold standard independent investment bank – expansive in resources and reach, but targeted in industry expertise, market focus and individual client attention.

More information is available at www.canaccordgenuity.com.

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ABOUT CANACCORD FINANCIAL INC.:

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Canaccord Financial Inc. is publicly traded under the symbol CF on the TSX and the symbol CF. on AIM, a market operated by the London Stock Exchange.

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